

**RESOLUTION NO. 2019-R-126**

**A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA, APPROVING THE EXECUTION OF AN AGREEMENT, IN SUBSTANTIALLY THE ATTACHED FORM, BETWEEN THE CITY OF NORTH MIAMI AND 7 SUN MEDIA, LLC D/B/A GOGREEN-ECOBINS.COM FOR RECYCLING BIN DESIGN, CONSTRUCTION, INSTALLATION AND MAINTENANCE; PROVIDING FOR AN EFFECTIVE DATE AND ALL OTHER PURPOSES.**

**WHEREAS**, the City of North Miami (“City”) is committed to citywide economic opportunity, social equality, and environmental health for its residents and businesses and is dedicated to being a leader in sustainability; and

**WHEREAS**, 7 Sun Media, LLC d/b/a GoGreen-EcoBins.com (“Contractor”) supplies local governments with cost free curbside recycling bins to promote its “Clean Streets Initiative” program; and

**WHEREAS**, the Clean Streets Initiative promotes recycling and green awareness in communities across the United States by installing its recycling bins in high traffic pedestrian and traffic areas to supplement the existing waste bins currently provided; and

**WHEREAS**, in order to offset the costs of the product, installation and service, the Contractor will sell and install advertising on its recycling bins with five percent (5%) of the advertising revenue paid to the City; and

**WHEREAS** in an effort to promote resilient and environmentally sound practices the City’s Comprehensive Plan, Objective 4B.4 requires that the City Maintain a newspaper, paper, plastic, glass, and aluminum recovery program within City facilities in perpetuity.

**WHEREAS** Policy 12.8.7 further adds that the City of North Miami shall continue to pursue the source reduction, reuse, recycling, and recovery model of waste management, consistent with the Solid Waste Element of the City’s Comprehensive Plan, in order to meet the State of Florida goal of recycling seventy-five percent (75%) of municipal solid waste (including net waste combusted) by 2020 and continue to provide the environmental and social benefits of

lowering greenhouse gas emissions, producing alternative energy, and reducing toxins in our land and water.

**WHEREAS**, the Mayor and City Council believe that entering into Agreement with Contractor will benefit the residents of the City of North Miami and should be entered into.

**NOW THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH MIAMI, FLORIDA:**


**Section 1.**      **Authority to City Manager.** The Mayor and City Council of the City of North Miami, Florida, hereby authorize the City Manager to do all things necessary to implement the Agreement, in substantially the attached form, between the City of North Miami 7 Sun Media, LLC d/b/a GoGreen-EcoBins.com for recycling bin design, construction, installation and maintenance.

**Section 2.**      **Section 2.**      **Effective Date.** This Resolution shall become effective immediately upon adoption

**PASSED AND ADOPTED** by a 5-0 vote of the Mayor and City Council of the City of North Miami, Florida, this 12th day of November, 2019.

  
PHILIPPE BIEN-AIME  
MAYOR

ATTEST:

  
\_\_\_\_\_  
VANESSA JOSEPH, ESQ.  
CITY CLERK

APPROVED AS TO FORM  
AND LEGAL SUFFICIENCY:

  
\_\_\_\_\_  
JEFF P. H. CAZEAU, ESQ.  
CITY ATTORNEY

SPONSORED BY: VICE-MAYOR CAROL KEYS

Moved by: Desulme

Seconded by: Keys

**Vote:**

Mayor Philippe Bien-Aime  
Vice Mayor Carol Keys, Esq.  
Councilman Scott Galvin  
Councilwoman Mary Estimé-Irvin  
Councilman Alix Desulme, Ed.D.

  X   (Yes)        (No)  
  X   (Yes)        (No)  
  X   (Yes)        (No)  
  X   (Yes)        (No)  
  X   (Yes)        (No)