

CITY OF NORTH MIAMI REQUEST FOR PROPOSAL

A promotional poster for the Independence Day Celebration by the Bay. The background is a dark night sky with a large, bright firework exploding in the upper left. A curved banner with a blue field of white stars and a red field with the text '4th of July' in a stylized font is at the top. The main title 'Independence Day Celebration by the Bay' is in large, bold, white letters with a blue outline. Below it, the location 'Florida International University • Biscayne Bay Campus' and address '3000 NE 151 Street, North Miami, FL 33181' are listed. The date 'Tuesday, July 4, 2017' and 'Gates open at 7 p.m.' are also included. In the bottom left, the North Miami Florida logo is present, along with the text 'FREE Admission & Parking'.

THE CITY OF NORTH MIAMI IS SEEKING ENTERTAINMENT AND PERFORMANCES FOR THE UPCOMING 4TH OF JULY EVENT.

EVENT IS TO BE HELD AT THE FLORIDA INTERNATIONAL UNIVERSITY – KOVENS CENTER LOCATED AT 3000 NE 151 STREET, NORTH MIAMI, FL 33181

THE NORTH MIAMI INDEPENDENCE DAY BY THE BAY CELEBRATION IS A FREE EVENT, WITH INFLATABLE GAMES, FOOD VENDORS AND CLOSING WITH A 20 MINUTE FIREWORKS DISPLAY, WHICH HAD AN AUDIENCE OVER 4000, IN 2016.

GATES OPEN TO THE PUBLIC AT 7 PM AND WILL CONTINUE THE FOLLOWING TIMELINE:

7:00 pm – general DJ music

7:30 pm - Games and entertainment with DJ crowd interaction

8:00/8:15 pm – 9:00 pm - Band Performance for 45 minutes to one hour

Live National Anthem singer requested

9 pm – DJ – General announcements to commence with Fireworks launch immediately following

DJ to play **Patriotic American music** during the 20 minute fireworks show. No announcements during show permitted.

THE FOLLOWING ARE THE NEEDS FOR THE PROPOSED EVENT AND THE SCOPE OF SERVICES [THE TIMELINE SET ABOVE CAN BE FLEXIBLE BASED ON PERFORMANCE NEEDS. ADDITIONALLY, ALL MUSIC / PERFORMANCES RECOMMENDED WITHIN THE PROPOSAL WILL REQUIRE A VIDEO SAMPLE OF ANOTHER LIVE PERFORMANCE]. THE REQUEST FOR PROPOSAL FOR ENTERTAINMENT AND PERFORMANCES IS NOT TO EXCEED \$6500.00:

- DJ/MASTER OF CEREMONIES TO ENGAGE THE AUDIENCE DURING EVENT AND BETWEEN THE BREAKS OF THE PERFORMANCES. INTERACTIVE GAMES DURING THE EVENT (Time: 7:00pm – 9:30pm).
- ONE MAIN BAND TO PERFORM FOR A ONE HOUR PERFORMANCE [OR AS NOTED ABOVE]
 - MUSIC TO INCLUDE A TOP 40 – COVER SONGS. FAMILY FRIENDLY DIVERSE AND BALANCED FEEL FOR ALL AUDIENCES. THE CITY OF NORTH MIAMI IS A DIVERSE COMMUNITY AND WOULD LIKE A GOOD VARIETY OF MUSIC TO ENTERTAIN ALL ATTENDEES.
- A LIVE PERFORMANCE OF THE NATIONAL ANTHEM.
- SOUND FOR THE MAIN STAGE – CITY WILL PROVIDE - SHOWMOBILE (MEASURES - 32 X 16)
- LIVE SINGER TO SING THE KICK OFF OF THE FIREWORKS – “BORN IN THE USA” BY BRUCE SPRINGSTEEN – MALE
- BACKLINE IF NEEDED FOR THE BAND(S)
- LIGHTING FOR THE STAGING AND PEFORMANCES
- MICROPHONE AND SOUND FOR THE MAYOR TO HOST THE FIREWORKS COUNTDOWN
- ADDITIONAL COMPONENTS CAN BE CONSIDERED; PLEASE LINE ITEM THESE SERVICES, ADDITIONAL SERVICES/PERFORMANCES
- RELEASE DATE: MONDAY, MAY 5, 2017 9:00AM
- CLOSE DATE: FRIDAY, MAY 21, 2017 11:59PM

SUBMISSION INFORMATION AND REQUIREMENTS:

- OVERAL BID FOR PROPOSED EVENT
- BAND PHOTO
- BAND LIVE DEMO OR VIDEO LINK
- FINAL SELECTION WILL BE MADE BY MONDAY, JUNE 5, 2017.

PLEASE SUBMIT VIA EMAIL TO RECREATION1@NORTHMIAMIFL.GOV, WITH INDEPENDENCE DAY BY THE BAY CELEBRATION IN THE SUBJECT LINE, OR MAIL TO 12300 NE 8 AVE NORTH MIAMI, FL 33161 NO LATER THAN FRIDAY, APRIL 28, 2017 5PM.

Previous event photos can be found:

<https://www.flickr.com/photos/cityofnorthmiami/albums/72157670152040671>