



CITY OF NORTH MIAMI INVITATION TO BID
HISPANIC HERITAGE CELEBRATION-LA GRAN FIESTA – 4TH ANNUAL
SATURDAY, OCTOBER 7, 2017

The city of North Miami is seeking entertainers and performances for the 2017 Hispanic Heritage Month Celebration.

The event is to be held at the City of North Miami's MOCA Plaza, 770 NE 8th Avenue, North Miami, FL 33161.

Audience during the 2016 event reached 1800 on-premises. It is a free event, with live musical entertainment, dancing, performances, artistry, fun for all and food vendors.

Your proposal should describe your ability to meet the needs of the proposed event and the scope of services. The timeline set on page 2 can be flexible based on performance needs. Additionally, all music / performances recommended within the proposal will require a video sample of another live performance.

- DJ/Master of Ceremonies to engage the audience during event and between the breaks of the performances through interactive dancing and other group activities.
- One main band to perform for 2 sets, 30-40 min each set performance [or as noted above]
 - Music should include Top 40 Hits, Latin cover songs, throwback music from all genres of Spanish dance, to include but not limited to: Bachata, Samba, Merengue, Salsa, Reggaeton, etc.
 - Our guests include Hispanics from many countries along with our diverse residents who enjoy all kinds of Latin and Hispanic music. The city of North Miami desires a balanced feel for all audiences.
- Sound for the main stage:
 - Provided through the Showmobile (measuring 32' x 16')
 - Backline if needed for the band(s)
 - Lighting for the staging and performances
 - Microphone and sound for the elected officials to use for the formal program.
 - **Not to exceed \$6000**

Timeline

- 12:00 p.m. Stage & Sound Roll-In
- 4:30 p.m. Band Sound Check
- 5:30 p.m. DJ Sound Check With Emcee
- 6:00 p.m. Ready to Go
- 6:30 p.m. Event Begins With DJ
- 7:15 p.m. Band 1st Set 30-40 Minutes (Headliner Band)
- 8:00 p.m. City Announcements – General Welcome – Councilwoman Keys
- 8:20 p.m. 1st Dance Showcase (20 Minutes)
- 8:45 p.m. Folkloric Dance (20 Minutes)
- 9:15 p.m. Open Dancing With DJ
- 9:40 p.m. Brazilian Samba Dancers & Drummer (20 Minutes)
- 10:00 p.m. Band – 2nd Set (30 – 40 Minutes) (Headliner Band)

Additional event photos can be found:

[La Gran Fiesta 2016](#)

[La Gran Fiesta 2015](#)

Welcome to the City of North Miami video:

[La Gran Fiesta 2016](#)

Submission information & requirements:

- Overall Bid
- Band Photo
- Band live demo or video link
- Bids will be open for review on **Friday, July 21, 2017** open for 3 weeks
- **Deadline for Bid Submission is Friday, August 4, 2017 @ 5 p.m.**
- **New deadline for Bid Submission, Monday, August 14, 2017 @ 5 p.m.**
- Final selection to be made by **Wednesday, August 16th 2017 @ 5 p.m.**

Please submit all Proposals to the Parks & Recreation Department, Special Events Division via electronic mail to aramos@northmiamifl.gov, Andrea A. Ramos, Community Engagement Administrator.

SUBMISSION FORM:

HISPANIC HERITAGE CELEBRATION 4TH ANNUAL LA GRAN FIESTA – October 7, 2017.