

# MEDWeek 30<sup>TH</sup> ANNIVERSARY Business Matchmaker Conference

*"Build it Here—Sell it Everywhere"*



**THURSDAY, OCTOBER 18, 2012**

8:00 A.M. – 5:00 P.M.

Breakfast Plenary, Seminars, Networking Lunch  
B2B - One-On-One Matchmaker Sessions



**FRIDAY, OCTOBER 19, 2012**

7:00 P.M. – 12:00 Midnight

30<sup>th</sup> Anniversary - MEDWeek Awards Gala



## KOVENS CONFERENCE CENTER

FLORIDA INTERNATIONAL UNIVERSITY • MIAMI

**3000 N. E. 151<sup>st</sup> Street, North Miami, Florida 33181**

- Breakfast Plenary Featuring Green/Sustainability Initiatives & Opportunities. Major focus on Healthcare Sector – With Broward Health and several other local & national Healthcare Providers
- Networking Luncheon with Keynote Speaker and Procurement Table Ambassadors
- Information on New Procurement Agency Launched to Ease Access to Federal Contracting
- New Opportunities in CONSTRUCTION, Exports, Healthcare, Professional Services & much more
- Financing to Grow Your Business, Mobilize Contracts, & Finance Start-Ups; Bond Financing
- B2B Matchmaker Sessions (*Immediately Following Lunch*) with Corporations & Govt. Agencies
- Opportunities especially for Small Businesses and Certified Minority, Women and Veterans
- Commercial & Federal Contracts with goals for: SDB; WOSB; 8A; HUB Zone; Section 3) firms
- Doing Business with the City of North Miami – **FREE** Information Workshop

**REGISTER ONLINE OR BY PHONE – ALL-INCLUSIVE DISCOUNTS AVAILABLE**

**Attractive Corporate, Government & S/MBE Sponsorships Available**

**305.576.7888 \* 1.800.730.5581**

[marie@mgillonline.com](mailto:marie@mgillonline.com)

**Online Registration - [www.medweek30.com](http://www.medweek30.com)**

*Celebrating 30 Years of Economic Empowerment & Minority Business Excellence*



# MEDWEEK2012\*PRICING

Minority Enterprise Development Week – 30<sup>th</sup> Anniversary Conference & Celebration  
 Kovens Conference Center \* 3000 N.E. 151<sup>st</sup> St., North Miami, Florida  
 OCTOBER 18, 2012 Seminars, B2B Matchmaker– 8:00 a.m. – 4:00 p.m.  
 OCTOBER 19, 2012 – 30<sup>th</sup> Annual Awards Gala & Dance – 7:00 p.m.  
 The Largest Federally-Sponsored Event on Minority Enterprise Development



## SPECIAL ITEMS

MEDWeek Awards Gala Sponsor	- \$5,000
Business Opportunity Breakfast Sponsor	- \$2,500
Awards & Audio Visuals Sponsor	- \$3,000
Seminar Breakout Sponsor (Refreshments)	- \$1,500
MEDWeek Success Strategies Luncheon Sponsor	- \$5,000

Other Sponsorship (State Here) - \$ \_\_\_\_\_

## EXHIBITOR BOOTHS & ITEMS

Corporate Booth	- \$300 **
Government Booth	- \$200 **
MBE/Small Business Booth	- \$150 **
Breakfast (each)	- \$30
Seminars, B2B & Luncheon (pp)	- \$45
Awards Gala (each)	- \$75
Full Admission (by 9/18/12) **	- \$120
Full Admission (after 9/18/12) **	- \$140

\*\* Full Admission includes Breakfast, Lunch, Seminars, B2B Matchmaker & Awards Gala – (Exhibitor Booth Space Not Included)

\*\* Corp/Govt./MBE Booths include one entry to Breakfast and Luncheon Programs. (Booth Purchase does not include Awards Gala)

## MEDWEEK ADVERTISING & REGISTRATION

Deadline for Ads – September 8, 2012 \* Submit in  
 JPEG or PDF to: [marie@mgillonline.com](mailto:marie@mgillonline.com)

### MEDWeek Publication Size = 8.5x11

#### Full Page (Bleed):

- Bleed size: 8.75" x 11.25"

#### Full Page:

- Image Area: 8.5 x 10"  
 Price: Full Color: \$750 \* B&W: \$500

#### Half Page:

- Image Area: 7.5" x 4.825"  
 Price: Full Color: \$400 \* B&W: \$250

#### Quarter Page:

- Image Area: 3.625" x 4.825"  
 Price: Full Color: \$175 \* B&W: \$125

#### Business Card Size: (Small Business Only)

- Image Area: 2.5625" x 3.625"  
 Price: \$75

Email Camera-ready Ads & Logos - JPEG or  
 PDF - [marie@mgillonline.com](mailto:marie@mgillonline.com)

## EASY REGISTRATION

- Online with PayPal – Coming 7/30/12  
[www.medweekfl.org](http://www.medweekfl.org)

Complete and Fax Registration Form to:  
 305.576.0089

or email: [marie@mgillonline.com](mailto:marie@mgillonline.com)

### WE ACCEPT VISA or MASTER CARD

- Call or Email for Assistance: 305.576.7888 –  
 1.800.730.5581  
[marie@mgillonline.com](mailto:marie@mgillonline.com)

Please make checks payable to:

Minority Business Enterprise Center (MBEC)  
 4770 Biscayne Blvd. - Suite 1050  
 Miami, Florida 33137

Tel: 305.576.7888 or 1.800.730.5581



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## PROGRAM HIGHLIGHTS

### Thursday, October 18, 2012 – Seminars & B2B Matchmaker - Kovens Center

- 8:00 a.m. – All Day – Registration  
8:30 – 9:30 a.m. – Business Opportunity Breakfast – Green Opportunities for MBEs  
9:40 – 10:40 a.m. -- Success Strategies Seminar – “Exporting & Financing Opportunities”  
10:45 – 12: 00 noon -- Success Strategies Seminar – Corporate & Government Contracting & Construction Opportunities  
  
12:15 – 1:25 p.m. – **Networking Luncheon with Table Procurement Ambassadors & Speaker**  
  
1:30 – **RIBBON-CUTTING - OPENING OF B2B – ONE-ON-ONE MATCHMAKER SESSIONS**  
1:30 – 5:00 p.m. - B2B – One-on-One MATCHMAKER  
  
2:00 – 3:00 p.m. - **Doing Business With The City of North Miami – FREE INFORMATION WORKSHOP**

### Friday, October 19, 2012 – 30<sup>th</sup> Annual MEDWeek Awards Gala - Koven’s Center

- 7:00 p.m. – 8:00 p.m. – Cocktail Hour - Meet & Greet with Honorees & Special Guests \* Hors D’oeuvres \* Entertainment \*  
8:15 – 10:00 p.m. – Dinner \* Awards Presentation \* Moments in Time – MEDWeek the past 30 years \* Keynote Address

**This year’s MEDWeek Awards will Honor Selected Outstanding Service Disabled Veteran Business Owners, other MBE Veterans of Entrepreneurship, & Corporations that have supported MEDWeek over the Years.**

10:00 p.m. – until.....Dancing \* Gate Prizes \* Attire – Black Tie

## MEDWeek B2B MATCHMAKER – “ONE-ON-ONE” SESSIONS

If you plan to participate in the Matchmaker Sessions, kindly provide a paragraph stating the goods and/or services that you are offering (S/MBEs) or that you are seeking (corporation or government) so that we may begin to identify and inform you of potential matches. Meetings will be on a first-come, first-served basis AT THE EXHIBITORS’ TABLES. Corporate and Government Matchmakers are asked to indicate the number of Matchmaker Representatives so that we may arrange appropriate NAME BADGES.

## CONFERENCE HOTEL - OFF-SITE – SHUTTLE SERVICE

The MEDWeek Secretariat is arranging special rates for our guests at a nearby hotel. Further details will be provided to all MEDWeek registrants.

## PARKING

Free Parking is available for all guests in the parking lot at the Kovens Conference Center. Valet parking will be available for the Awards Gala on Oct. 19<sup>th</sup> at a nominal charge per vehicle, in support of a nonprofit program for disadvantaged children.

You may register by completing the attached REGISTRATION PAGE and fax to: 305.576.0089; or scan and email it to [marie@mgillonline.com](mailto:marie@mgillonline.com)

You may also REGISTER BY TELEPHONE at 305.576.7888 **OR** You may REGISTER ONLINE AT [www.medweek30.com](http://www.medweek30.com)  
If you plan to sponsor, please email us your high resolution logo, for inclusion on the website.

Thank you.

**“Job Creation in America: Build it here, Sell it everywhere.”**  
**Celebrating 30 Years of Economic Empowerment & Minority Business Excellence**



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## SPONSORSHIP & REGISTRATION PAGE

Please complete this registration and email or fax to: [marie@mgillonline.com](mailto:marie@mgillonline.com) or (305) 576.0089  
 Upon receipt of this form, an invoice will be forwarded based on the contribution level selected  
 For further information, please call: 305.576.7888 or 1.800.730.5581

Name:		Title:	
Name of Business/Organization:			
Address:			
City:		State:	Zip:
Phone:	Fax:	Email:	
Circle all that apply: Corp. * Govt. * MBE * DBE * ACDBE * SDB * WBE * SDVOB * 8(a) * CSBE * CBE * SBE * HUB-Zone * WOSB * GSA * Sec 3			

### SPONSORSHIP LEVELS (please check one Sponsorship Level on the LEFT or all purchases on the RIGHT below:

<input type="checkbox"/> Platinum - \$9,000	<input type="checkbox"/> Sustaining - \$1,500	<input type="checkbox"/> Exhibitor Booth Space (Type) _____ \$ _____
<input type="checkbox"/> Gold - \$6,000	<input type="checkbox"/> Affiliate (Corp) - \$1,000	<input type="checkbox"/> Breakfast (# pp _____) \$ _____
<input type="checkbox"/> Silver - \$4,500	<input type="checkbox"/> Affiliate (S/MBE) - \$750	<input type="checkbox"/> Seminar and Matchmaker (# pp _____) \$ _____
<input type="checkbox"/> Bronze - \$3,000	<input type="checkbox"/> Special Item (Enter Below) _____ \$ _____	<input type="checkbox"/> Networking Luncheon (#pp _____) \$ _____
<input type="checkbox"/> Advertisement (Size _____) \$ _____		<input type="checkbox"/> Awards Gala (#pp _____) \$ _____
		<input type="checkbox"/> All-Inclusive (#pp _____) \$ _____

### PAYMENT METHOD

PLEASE **WRITE** THE TOTAL AMOUNT OF CONTRIBUTION **HERE**: \$ \_\_\_\_\_ Today's Date: \_\_\_\_\_

- Check  
 Money Order

*Please make payable to:*  
 Minority Business Enterprise Center (MBEC)  
 C/O 4770 Biscayne Blvd. – Suite 1050  
 Miami, Florida 33137  
 Attention: Marie Gill – MEDWeek Coordinator

**SPONSORSHIP** is confirmed only when completed form is received with **FULL PAYMENT** by Check or Money Order, or when registration and payment are made online at [www.medweekfl.org](http://www.medweekfl.org) OR by telephone registration to the MEDWeek office at 305.576.7888

THANKS FOR YOUR SUPPORT OF THE **MEDWEEK2012** BUSINESS MATCHMAKER CONFERENCE AND FOR CELEBRATING THIS 30<sup>TH</sup> ANNIVERSARY WITH US.

**PLEASE EMAIL YOUR LOGO OR PERMIT USE OF EXISTING LOGO IMMEDIATELY TO: [MARIE@MGILLONLINE.COM](mailto:MARIE@MGILLONLINE.COM)**